



CONFERENCE TOPICS

Honoring the past; embracing the future

Under the patronage of His Highness the Prime Minister Sheikh Jaber Mubarak Al-Hamad Al-Sabah.

As part of its commitment to help shape the future of the global aluminium sector, Kuwait Industries Co. Holding will host the 22nd Arab International Aluminium Conference (ARABAL) at the Jumeirah Messilah Beach Hotel and Spa in Kuwait from the 11 – 13 November 2018. ARABAL is returning to Kuwait for the 4th time and will be celebrating 35 years of successfully serving the aluminium industry.

More than 1,500 local, regional and international delegates, sponsors, exhibitors and visitors are expected to attend the Middle East's premium aluminium industry gathering. Combining a strategic conference and an international exhibition, ARABAL is the only event of its kind to unite all leading primary aluminium manufacturers in the GCC, enabling industry leaders to network, conduct business, discuss global challenges and identify suitable solutions.

Under the theme 'Honoring the past; embracing the future' the two day ARABAL conference will focus on a number of important topics including aluminium industry dynamics, driving forces, market outlook, upstream, downstream, technology and innovation, environment and sustainability, production and operations and the investor experience.

ARABAL is the perfect platform to showcase the Middle East's position as a regional industry powerhouse. The ever popular smelters CEO panel will provide an overview of the industry in the Middle East, particularly changes of interest and how recent developments are impacting the smelters. It will also give an opportunity to discuss the smelters' view of the future and where they are taking their companies respectively.

Driving forces will then highlight regional developments in EU, Russia, USA and China, with the associated opportunities and challenges and their impact on the global aluminium market.



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ARABAL 2018 will highlight the success of the last three decades and will seek to find sustainable innovations for a greener aluminium industry in the future. For more details please visit the website – www.arabal.com.

End - 25/10/2018

ABOUT ARABAL

ARABAL first began in 1983 in Kuwait, by an individual initiative of Mr. Mohammed Al-Naki, for the aim of bringing together the leading figures in the Middle East Aluminium to strengthen ties and discuss the issues of the day to provide an overview about the entire aluminium industry. Over the past 35 years, it has become an event of international repute, bringing together leaders from the aluminium industry across the world to network and conduct business.

Kuwait Holding Co

Kuwait Industries was established in 1993 as a holding company, the first of its kind in the state of Kuwait. The primary objective of the company is to provide management services to its industry subsidiary companies and to promote new projects and investments in the different industrial sectors locally and overseas in line with the organisation's interests. The activities of the subsidiary companies are diversified and are integrated in executing architectural aluminium works. This concept provides the customer the advantage of meeting all their architectural requirements from one source as a package unit, from aluminium extrusion, fabrication, glass works, grills, roll forming to installation and maintenance.

ABOUT BME

Our aim is to deliver exceptional events and we pride ourselves on our flexibility, agility and attention to detail when it comes to our clients' needs. Over the last 10 years we have organised events for the heads of state, ministers and global business community all over the globe. Our experience in delivering a broad range of event formats, including B2B, B2C, product launches and large scale exhibitions and trade shows, means that we can custom build your event from the ground up, no matter its size. Together with our sister companies, we've got a broad range of skills and resources to meet any event requirement.



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– 13 November 2018, Jumeirah Messilah Beach Hotel & Spa, Kuwait

Under the patronage of His Highness the Prime Minister Sheikh Jaber Mubarak Al-Hamad Al-Sabah.

The Arab International Aluminium Conference (ARABAL) is the premium platform for the aluminium industry in the Arab world. It is hosted on rotation basis by the primary aluminium manufacturers in the region.

Kuwait Industries Co. Holding is the proud host of the 22nd ARABAL. ARABAL 2018 is returning to Kuwait for the 4th time, celebrating 35 years of serving as a beacon of excellence to the aluminium industry.

The ARABAL conference has grown in stature as the region has become an increasingly key player on the world stage. The rapid growth of the aluminium sector in the region has been fuelled by a growing demand for a reliable supply of high quality aluminium. ARABAL members now account for 10% of total output of primary aluminium production per annum.

As such, since its inception over the last 35 years, ARABAL has become an event of international repute, bringing together leading figures from the aluminium industry from around the World. Combining a strategic conference with an international exhibition, the event draws more than 2,000 international and regional delegates, speakers, exhibitors, visitors and sponsors, with the aim of networking, conducting business and discussing topical challenges faced by the industry.

This year the two day conference agenda is structured to focus on “Honouring the Past; Embracing the Future”. ARABAL 2018 will highlight the success of the last three decades and will seek for the sustainable innovations towards a greener future in the aluminium industry. For more details please visit the website – www.arabal.com.

End

10/09/2018



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Hosted by



الصناعات الكويتية القابضة
Kuwait Industries Co. - Holding (K.S.C.)

11 – 13 November 2018

Jumeirah Messilah Beach Hotel and Spa, Kuwait

SUBJECT

Under the patronage of His Highness the Prime Minister Sheikh Jaber Mubarak AlHamad Al-Sabah.

Official opening by H.E. Khaled Al-Roudan, Minister of Commerce and Industry

Hosted by Kuwait Industries, the 22nd Arab International Aluminium Conference (ARABAL) starts next week, 11 – 13 November 2018, at the Jumeirah Messilah Beach Hotel and Spa in Kuwait.

Event patronage from the Prime Minister and the official opening by the Minister of Commerce and Industry, underscores the importance of the aluminium industry to the region and the highly reputable position that the ARABAL conference holds.

Commenting on the upcoming event Mr. Mohammed Al Naki, Chairman of ARABAL and Owner of Kuwait Industries said;

“We are extremely proud to host ARABAL in Kuwait in its 35th year. It is widely recognised as one of the leading global gatherings for aluminium and the only event in the world to be staged by all the primary producers in the GCC.

We are honoured that ARABAL has received such auspicious patronage from H.H. The Prime Minister Sheikh Jaber Mubarak Al-Hamad Al-Sabah and that the event will be opened by H.E. Khaled Al-Roudan, Minister of Commerce and Industry. The Middle East offers immense growth opportunities for aluminium and serves as a major hub for the industry.

ARABAL is the perfect platform to showcase the region’s expertise.” Under the conference theme - Honouring the past; embracing the future, ARABAL 2018 will highlight the success of the last three decades and seek to find sustainable innovations for a greener aluminium industry in the future.

For more details please visit the website – www.arabal.com.

End - 5/11/2018



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11 _ 13 November 2018

Jumeirah Messilah Beach Hotel and Spa, Kuwait



Hosted by



الصناعات الكويتية القابضة
Kuwait Industries Co. - Holding (K.S.C.)

Under the Patronage of H.H the Prime Minister Sheikh Jaber Mubarak Al-Hamad Al-Sabah

Renowned as the leading aluminium event in the Middle East, the annual ARABAL conference, hosted by Kuwait Industries, took place last week and was officially opened by H.E. Khaled AlRoudan, Minister of Commerce and Industry.

Under the conference theme - Honouring the past; embracing the future, ARABAL 2018 highlighted the success of the last three decades and sought to find sustainable innovations for a greener aluminium industry in the future.

ARABAL Chairman Mr Mohammed Al Naki said, "The GCC has been looking for ways to diversify its industry and income and aluminium is now a key sector for the region. When we started ARABAL 35 years ago there were only three smelters and production was extremely low. Now we have 6 smelters and aluminium production has increased to 10% of global output. A great achievement. You can see from the level of participants at ARABAL, the networking and new partnerships being formed here, that this will really have a positive effect on the industry in the coming years."

High level speakers from the aluminium sector and its associated industries gathered to discuss topics including sustainability, industry dynamics, trade wars, industry dynamics, market outlook, upstream and downstream in a series of presentations, keynotes, workshops and panel discussions.

Speaker Hans Erik Vatne, CTO of Norsk Hydro ASA said, "ARABAL has established itself as a good meeting place for networking and has a strong brand name within the industry. The Gulf is a key area for the aluminium industry. It is good to come together and share information both on the technical and commercial side. It has been a great conference so far. I will definitely be back next year."



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The conference and exhibition attracted over 600 attendees (committee members, delegates, speakers, sponsors and visitors) from a broad cross section of the industry, with 25 different countries represented. Feedback from all attendees was extremely positive.

Dr. Adnan Shihab-Eldin, Director General, KFAS said, "The fact that it brings in panels of experts to discuss the most important developments in this growing industry is the success of ARABAL."

Laith Al-Hindawi, Aluminium Growth Director, GE said, "ARABAL is a major event for us on the annual calendar. ARABAL is important as it gives people a forum to get up to date with the latest innovations and developments. Being able to know what is going on around the World and in this region. It is incredibly important networking event to share knowledge and opinions. It gives you a much broader vision of the aluminium industry as a whole."

End - 29/11/2018



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